

**B.Com. III
Semester- V
Compulsory English**

Time: 2 Hours

Marks: 40

Prescribed Textbook : Horizons by Board of Editors Published by Orient Blackswan.

CONTENTS

UNIT I : PROSE		
SR.NO	PROSE	AUTHOR
1	Ratan Tata	
2	Steve Jobs	
3	Vijay Bhatkar	
4	Black Money and the Black Economy	C. Rammanohar Reddy
UNIT II : POETRY		
1	A Red, Red Rose	Robert Burns
2	It is needless to ask the saint the caste to which he belongs	Kabir
3	Love's Philosophy	P.B. Shelly
4	The Garden	Andrew Marvell
UNIT III : BUSINESS COMMUNICATION		
Computer Technology & Recent Concepts in Business		
✓	Paperless office	
✓	Video Conferencing	
✓	E-Banking	
Communication Skills		
✓	Public Speaking (Strategies for Effective Speaking, Types of Speeches)	

MARKING SCHEME

UNIT I: Prose : Any THREE out of FOUR Questions (3 x 4 = 12 Marks)

UNIT II : Poetry : Any THREE out of FOUR Questions (3 x 4 = 12 Marks)

UNIT III : Business Communication :

Any TWO out of THREE Questions (2 x 4 = 8 Marks)

8 Multiple Choice Questions on Unit I & II (8 x 1 = 8 Marks)

INTERNAL ASSESSMENT :

Seminar Skill : 5 Marks

Home Assignment : 5 Marks

=====

Books Recommended

1. Agrawala Kamalesh N and Agrawal Deeksha :
Bride to Online Storefront, Macmillon India, New Delhi.
2. Agarwala Kamalesh N. and Agrawal Deeksha:
Business on the Net- Introduction toe- Commerce; Macmillon India, New Delhi
3. Agarwala Kamalesh N. and Agrawal Deeksha:
Bulls, Bears and The Mouse-An Introduction to Online Stock Market Trading; Macmillon India, New Delhi.
4. Tiwari Dr. Murli Dr.:
Education and E-Governance; Macmillon India, New Delhi.
5. Afuah A.and Tucci C.:
Internet Business Models and Strategies; Mc Graw Hill, New York.

Internal Assessment Scheme

1. Theory paper will carry 60 marks and internal assessment 40 marks
2. 40 % Marks will be based on continue evaluation of the student assignment, class test, seminar and web-site visit /Industrial visit and project report.
3. Student will have to work under the guidance of the teacher and submit project report before fifteen days of the commencement of the theory examination.

Appendix -

**B.Com. III
Semester- VI
Compulsory English**

Time: 2 Hours

Marks: 40

Prescribed Textbook : Horizons by Board of Editors Published by Orient Blackswan.

UNIT I: PROSE		
SR.NO	PROSE	AUTHOR
1	Sunder Pichai	
2	Mallika Srinivasan	
3	Muhammad Yunus	
4	Introduction to the Right to Information Act, 2005	Pralhad Kachare
UNIT II : POETRY		
1	All the World's A Stage	William Shakespeare
2	How Do I Love Thee	Elizabeth Barrett Browning
3	The Duck and the Kangaroo	Edward Lear
4	Ode To Autumn	John Keats
UNIT III: COMMUNICATION SKILLS		
Employability Skills		
✓	Leadership Skills	
✓	Teamwork Skills	
✓	Time Management	
✓	Stress Management	
Communication Skills		
✓	Advertising (Types of Advertising & Advertising Media, Techniques of effective advertising)	

MARKING SCHEME

UNIT I : Prose : Any THREE out of FOUR Questions (3 x 4 = 12 Marks)

UNIT II : Poetry : Any THREE out of FOUR Questions (3 x 4 = 12 Marks)

UNIT III : Communication Skills :

Any TWO out of THREE Questions (2 x 4 = 8 Marks)

8 Multiple Choice Questions on Unit I & II (8 x 1 = 8 Marks)

INTERNAL ASSESSMENT :

Interview Skill : 5 Marks

Home Assignment : 5 Marks

=====

Appendix - R

B.Com. III
Semester- VI
Supplementary English

Time: 2 Hours

Marks: 40

Prescribed Textbook : Golden Harvest An English Coursebook for Undergraduates by Board of Editors Published by Orient Blackswan.

UNIT I: Prose & Poetry		
SR.NO	Prose & Poetry	AUTHOR
1	My Struggle for an Education	Booker T. Washington
2	I am Getting Old Now	Robert Kroetch
3	Richard Cory	Edwin Arlington Robinson
4	Father Returning Home	Dilip Chitre
UNIT II : Short Stories		
1	The Thief	Ruskin Bond
2	An Accursed House	Emile Gaborian
3	Freedom at Midnight	Larry Collins and Dominique Lapierre
4	The Last Salvation	R.P.Sisodia.
UNIT III: One Act Play		
	A Marriage Proposal	Anton Chekhor